



Industry **solutions**

WELLNESS

SPECIFIC SOLUTIONS

CRM

Send communication to clients

Information totems

Course planning

Online booking

Access control

Time & Attendance

POS

Offers and loyalty plans

E-commerce

The software that takes care of your center

The Zucchetti Horeca offer for the wellness sector includes **software for service companies in the sports, wellness and free time sectors**. These products are designed for companies that want to simplify their management and improve overall organization. Organizing, managing and controlling corporate operations through latest generation software and hardware solutions allows you to **use available resources better and more efficiently** and guarantee that your customers have a pleasant stay at your center. The extensive modularity of these solutions provides opportunities for you to personalize the system by gradually implementing the functions that you feel are necessary for your business. The high level of **hardware and software integration** makes automated management of the different functional areas possible and guarantees comprehensive control of all processes. Improving the management of daily activities guarantees **great service for customers** and improves general security through careful access control and area protection.

MANAGE YOUR BUSINESS WITH EASE

Fitness centers, **spas and wellness** centers, pools, gyms, water parks, beach establishments, beauty centers and **thermal resorts**: Zucchetti's software adapts to **every business in the wellness sector**. Each solution is completely web-based and gives customers access to every service offered by the establishment. Treatments, subscriptions, packages, products, tickets, courses and activities, both individual and collective, are **all managed online and in real time** by you and your staff. This way, you always have full control of what happens in your business and you can organize your resources in the best possible way. What about your clients? Web accessibility and integration with e-commerce sites and platforms **allow your customers to easily and independently access and purchase the services they want** and then plan their activities to fit their needs and schedule.

THE CORE OF YOUR CENTER

With Zucchetti, you can manage your entire establishment through integrated functions that become the **core of your center's whole management process**. The wide selection of available modules allows you to personalize the configuration and management of your main business processes, and guarantees

you a unique experience. **Monitor everything that happens in your establishment** through access control systems, automatic actions, personnel management and assigning lockers. **Manage processes completely** by planning courses, checking sales outlets (coffee shops, restaurants, stores, etc.) and e-commerce sites, and grow your relationships with customers through CRM, e-mail and text message based systems for sending information and sales offers, and interactive totems to put inside your establishment.

Lastly, to offer the best experience possible to your customers and improve planning of areas and personnel, you can count on a **booking management system** that includes scheduling, online booking systems, and rental item management (beach umbrellas, cots, chairs, etc.). **The different functions can be accessed from mobile phones and tablets through an app that lets you keep track of what matters most, from anywhere.**

HARDWARE WITH A SOFT TOUCH

Zucchetti wellness software is completely **integrated with specific hardware** to facilitate the control of user flow inside the center and to record and manage how services and products are used.

To take advantage of the potential of this solution, you can choose from **access control readers, minireaders, antennae hands-free sets, catch tag machines, t-locks, transponders and turnstiles**: innovative hardware made of high quality materials that combine advanced technological functions with elegant design. Specifically developed hardware systems allow a vast range of solutions that can be adapted to any type of center and user. **These systems facilitate operations inside the center and guarantee greater security to customers and personnel.**

CUSTOMER WELLNESS ABOVE ALL

The many software functions and hardware-managed processes will **help you give your customers a delightful experience** before, during and after their stay with you. You can create personalized offers, plan targeted advertising campaigns, create vouchers and gift cards, manage purchases and bookings from your computer or smartphone, sell products and services through prepaid bank cards or debit cards, have a dedicated app and automatic payment systems. These are only a few of the options you can use to **allow your customers to gain easy access to your products and services, and then easily use them in the way they want.**