



Online Sale & Distribution

CRO & Cross Selling
Booking Online
B2B, GDS Distribution
Channel Manager
Competitors' View

Scrigno[®]
hotel management application suite

“

With SCRIGNO I can finally manage online and offline sales in an integrated way, and thanks to the innovative BOL of SCRIGNO, I can increase direct sales with no mediators.

”

Marta, Sales Manager

CRO & Cross Selling

SCRIGNO's Central Reservation Office allows the real time check, of the availability of all the hotels, in a single screen and according to location, category, etc. It allows also to perform cross-sellings and move reservations from a hotel to another. For central bookings the advantage is having access to all information of the hotel PMS (personal data, stays history and guest preferences). This ensures an efficient management of bookings and the possibility of complying with price plans defined by the revenue manager. Considering that SCRIGNO is web-based and has a single centralised database, it allows to assign booking functions to a single hotel or office.

Online Check-in

SCRIGNO allows to manage the online pre check-in of all reservations: the guest will receive an e-mail asking him/her to fill in the form of public security and privacy directly online before the arrival, avoiding loss of time at the front desk.

Booking confirmation via SMS

SCRIGNO lets you send booking confirmations via text messages directly from the PMS window.

Booking Online

The innovative Booking Online B2C integrated in the suite SCRIGNO is characterized by a complete integration through web services between SCRIGNO PMS and a professional Content Management System (CMS). This feature allows to:

- (1). customise the layout and the whole booking flow depending on product and target;
- (2). expand BOL page with all the information (pictures, texts and videos) useful for the user to complete the purchase;
- (3). analyze data concerning the booking flow by activating Google Analytics on every page of booking online. This allows to monitor any interruption cause and intervene promptly to improve conversion;
- (4). manage the sale of more rates displayed in the same page, and the booking of more rooms in a single flow;
- (5). display more hotel facilities in a single page, a real plus for hotel chains.

[← LA TUA PRENOTAZIONE](#)
[→ INSERISCI I TUOI DATI E ACQUISTA](#)
[→ REINFOLO](#)

Residencehotel Ambiez



Un Residence vicino agli impianti di risalita, con Centro Benessere a Madonna di Campiglio 1522 m.s.l.m.

I plus del Residencehotel Ambiez:

- loem-jpurn-dol-ar sit amet
- loem-jpurn-dol-ar sit amet consectetur adipiscing elit, nulla vero magna nec semper
- loem-jpurn-dol-ar sit amet consectetur adipiscing elit, nulla vero magna nec semper
- loem-jpurn-dol-ar sit amet consectetur adipiscing elit, nulla vero magna nec semper
- loem-jpurn-dol-ar sit amet consectetur adipiscing elit, nulla vero magna nec semper
- loem-jpurn-dol-ar sit amet consectetur

Il Residencehotel Ambiez si trova nell'area Via Vendemia fra le Dolomiti del Nord, a 3 km da Madonna di Campiglio, collocato in posizione panoramica e soleggiata, vicino agli impianti di risalita per le piste del comprensorio Madonna di Campiglio - Folgaria - Pinale di Marone.

LA TUA PRENOTAZIONE

SCHEDA HOTEL

ARRIVATI/PARTITI

DOVE SAIAMO

SARANNO

INFORMAZIONI






















ALTRA VOCE

ALTRA VOCE

Foto e immagini del Residence-hotel Ambiez e dei dintorni.

Residence-hotel Ambiez è un complesso ideale per chi vuole un relax in natura, un'ottima posizione per facilità di passaggio e escursioni più impegnative nel gruppo di diretti e nel Parco Naturale.

Offre sistemazione in appartamento fino a 7 persone ed ha al suo interno ristorante, bar e servizi di lavanderia. In alcune suite vengono fornite anche: area benessere, palestra, sale giochi, accesso ad internet, garage e armadietti sci.

LA TUA PRENOTAZIONE

PER IL PERIODO DA TE RICERCATO SONO DISPONIBILI DIVERSE OFFERTE, SEGLI E PRENOTA QUELLA CHE PREFERISCI:

**VERIFICA
LAST
MINUTE!**

Il prezzo include:

- Baby, Mini e Teen Club (snack incluso)
- Sali d'hotel (tasse, assicur. e servizi alla mezza pensione)
- Ingresso alle piscine esterne, sala da spogliare
- Accesso in piscina, centrobeni e noleggio a forfait
- Baby accomod (secondo disponibilità e su cauzione)
- Programma di animazione per bambini e adulti

Prezzo totale:

3463,00 €

Capacità doppia standard
su prima colazione

→ PRENOTA

**VERIFICA
PREPAGATA
NON
RINVIASIBILE**

Il prezzo include:

- Baby, Mini e Teen Club (snack incluso)
- Sali d'hotel (tasse, assicur. e servizi alla mezza pensione)
- Ingresso alle piscine esterne, sala da spogliare
- Accesso in piscina, centrobeni e noleggio a forfait
- Baby accomod (secondo disponibilità e su cauzione)
- Programma di animazione per bambini e adulti

Prezzo totale:

2902,00 €

Capacità doppia standard
su prima colazione

→ PRENOTA

NUOVA RICERCA

Periodo

Arrivo **Partenza**

Camere

Camere

Camera 1

Adulti Bambini

Camera 2

Adulti Bambini

VAI >

Convertitore di valuta

Seleziona la tua valuta di riferimento

€ 100,00 **EUR** 12,40

Sei un esperto di monete? Inserisci il tuo tasso di cambio preferito.

✓ INQUILINO PREZZO ONLINE GARANTITO

IL CENTRO PRENOTAZIONI

Unico Hotel & Villa è a Vostra disposizione per qualsiasi altra informazione o chiarimento in materia.

WORLD HOTELS & VILLAS

WORLD

B2B

The SCRIGNO B2B module is a web sale channel aimed at companies and agencies. Customers with an agreement can use a simple and fast tool to book rooms and services at negotiated rates. Booking process is easy and intuitive and represents a convenience for consumers and a time saving for hotels. SCRIGNO B2B is the most practical and effective way to convey offers and promotions specific to this segment. Reservations, confirmations e-mail and cancellations flow into the PMS with no manual intervention.

GDS Distribution

NetBooking module, without fixed fee or minimum guaranteed, enables sales on GDS and through Consortia (groups of agencies with several branches worldwide addressed to corporate segment).

Customisation of graphic multi-rate and multi-hotel layout of the Booking Online B2C integrated to CMS.

Channel Manager

SCRIGNO RateManager is the integrated channel management system which allows real-time updating of availability and rates both on portals and on the website (Booking Online), and the automatic download of coming reservations on PMS. Its strength is the “Advanced Dashboard”: a single panel that shows all information essential to define sale strategy and actions to carry it out. In particular:

- (1). details about real availability and the one published on the portals with related rates;
- (2). analysis of the trend compared with the previous year ("on the book" or at cost) and with the budget, depending on room-nights, average revenue and production;
- (3). analysis of competitors' rates (with the competitors' view service);
- (4). portals updating with inventory, rates and restrictions, also by using tariff plans already included in the PMS;
- (5). possibility to define criteria and rules for the autocomplete information to be published (e.g. modifying the reference room, the system updates the conditions of the other types of room);
- (6). automation of operations like the notification of availability and the stop sales on one or more portals following fixed criteria.

It is a "spying" service, integrated into the channel management system, able to monitor competitors' fares on the main booking portals: an essential tool to improve your pricing policies and make them more efficient.

SCRIGNO Competitors' view analyzes day by day, and by room type, competitors' online fares. This information is essential for an accurate online sale strategy and can be consulted directly from the channel manager screen.

GP DATI
 Lunedì 12 Novembre

Default programma

Configurazione Automatismi

Scrigno, Rate Manager versione 2.0.1 D version 1.0.40

Hotel

Ricerca del giorno 12/11/2012

	12/11/12	13/11/12	14/11/12	15/11/12	16/11/12	17/11/12	18/11/12	19/11/12	20/11/12	21/11/12	22/11/12	23/11/12	24/11/12	25/11/12	26/11/12
Camera libere	26	16	21	21	22	19	31	13	3	10	13	19	17	31	1
Prz.	125,00	125,00	125,00	145,00	145,00	145,00	99,00	125,00	145,00	145,00	145,00	145,00	125,00	108,00	125,00
DEL	Doppie indivisibili	Libere	2	2	2	1	1	3	3	-1	1	0	-1	2	-2
Diff. Budget entro in corso	Ven.	-1	5	2	-1	-5	-4	-14	5	20	8	5	-2	1	-14
	Adr.	18,36	22,87	25,05	25,49	20,01	13,90	13,09	15,25	9,64	18,01	27,48	26,35	29,34	25,61
	Prod.	297,76	1.211,82	1.026,67	777,80	264,01	163,67	-463,66	905,33	1.814,35	1.259,75	1.369,94	686,58	1.062,61	-425,74
															642,02

☒ Completamento Automatico

Selezione portale

Elenco variazioni

Refresh

Inserimento periodo

Invia ai portali

Portale	Contr.	Tipo	12/11/12	13/11/12	14/11/12	15/11/12	16/11/12	17/11/12	18/11/12	19/11/12	20/11/12	21/11/12	22/11/12	23/11/12	24/11/12	25/11/12	26/11/12
GENERICO	INTS	DEL	Obl.	2	2	2	2	2	2	2	2	2	2	2	2	2	2
			Pri	125,00	125,00	125,00	145,00	145,00	99,00	125,00	145,00	145,00	145,00	145,00	125,00	108,00	125,00
			Mio	1	1	1	1	1	1	1	1	1	1	1	1	1	1
<input checked="" type="checkbox"/>	Prezzo		OCAP	G = G	G = G	G = G	G = G	G = G	G = G	G = G	G = G	G = G	G = G	G = G	G = G	G = G	G = G
<input checked="" type="checkbox"/>	Disponibilità		Solo	0,00	0,00	0,00	0,00	25,00	25,00	0,00	0,00	25,00	25,00	25,00	0,00	0,00	0,00
<input checked="" type="checkbox"/>	Marcatrice per tipologia		EXC	25,00	25,00	25,00	25,00	0,00	0,00	21,00	25,00	0,00	0,00	0,00	0,00	25,00	32,00
<input checked="" type="checkbox"/>	Da contingente		KXS	90,00	90,00	90,00	90,00	110,00	83,00	90,00	0,00	110,00	110,00	110,00	90,00	90,00	90,00
<input checked="" type="checkbox"/>	Percentuale																

GENERICO INTS DUS Obl. Pri
 90,00 90,00 90,00 90,00 110,00 110,00 83,00 90,00 110,00 110,00 110,00 90,00 90,00 90,00

Window Advanced RateManager Dashboard



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